



WTO OMC
WORLD TRADE ORGANIZATION



COLLOQUIUM

WIPO-WTO/COL/20/INF1.PROV
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WIPO-WTO Colloquium for Teachers of Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

and
the World Trade Organization (WTO)

Geneva, June 15 to 26, 2020

PROVISIONAL PROGRAM

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific objectives of the session. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates and outside experts with responsibility for current policy issues will also be invited to give their perspectives.

Venue: WIPO NB Conference Room 0.107 [1st week: June 15 - 19, 2020]

Monday, June 15, 2020

8.30 – 9.00	Administrative Arrangements	
9.00 – 9.30	Welcome address by:	
	The Director General of the World Intellectual Property Organization (WIPO) or his representative	
	Representative of the Director-General of the World Trade Organization (WTO)	
9.30 – 9.50	Group Photo and Coffee Break	
9.50 – 10.20	Introduction of Participants	
10.20 – 11.15	Theme 1	International Law and Policy in Intellectual Property in 2020
		i. International IP and Global Issues
		ii. The International IP Legal Framework and its Interaction with Public Policy Issues
	Discussion	
11.15 – 12.30		Visit to the WIPO Library and Meeting with WIPO Officials
12.30 – 14.00	Lunch Break	
14.00 – 17.30	Theme 2	Intellectual Property and Economic Development
		i. The Economics of IP and Development in WIPO
		ii. The Link of IP to Trade and Economic Development
		iii. IP provisions in Free Trade Agreements
		iv. WIPO Development Agenda: Current Status of the Implementation of Core Projects
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policies and economic theories linking IP law and policy choices to economic and social development; and situating IP within the context of trade policy</i>	
	Discussion	

Tuesday, June 16, 2020

8.30 – 9.15	Group Study	
9.15 – 12.30	Theme 3	Copyright and Related Rights
		i Law, Policy and New Developments in WIPO: a) Beijing Treaty on Audiovisual Performances; b) Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled; and c) Issues under Debate in the Standing Committee of Copyright and Related Rights
		ii The Evolving International Landscape: Law, Policy and Development – WTO Perspective
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links of limitations and exceptions to policy questions</i>	
	Discussion	
12.30 – 14.00	Lunch Break	
14.00 – 17.30	Theme 4	Intellectual Property and Competition Policy
		i. Interface between IP and Competition Policy
		ii. Competition Policy, Intellectual Property and the Global Trade System
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in IP and competition policy in developing country jurisdictions, and the coverage of IP and competition policy in bilateral and regional trade agreements</i>	
	Discussion	

Wednesday, June 17, 2020

8.30 – 9.15	Group Study	
9.15 – 12.30	Theme 5	The Evolving International Landscape of Patents: Law, Policy and Development
		i. Issues under Debate in the Standing Committee on the Law of Patents: Exceptions and Limitations to Patent Rights; Quality of Patents, and Confidentiality of Communications between Clients and Their Patent Advisors
		ii. Patents in the International Trading System
		iii. New Challenges for the Patent Cooperation Treaty (PCT)
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national law on key patentability questions, cooperative initiatives on patent examination, policy and legal issues linked to exceptions and limitations of rights, and current patent policy issues in the ICT industry.</i>	
	Discussion	
12.30 – 14.00	Lunch Break	
14.00 – 17.30	Theme 6	Intellectual Property and Public Health
		i. Navigating Geneva Processes on Public Health
		ii. Public Health and TRIPS: The Doha Declaration and its Implementation: Creating Legal Avenues for Access to Medicines
		iii. Collaborative Models in Research and Development: WIPO Re: Search
		iv. WHO Perspective: Public Health and the Intellectual Property System
		v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policy processes concerning innovation for public health and access to medical technologies, the interplay between the IP system and the regulation of medicines, and comparison of policy options to promote medical innovation and access to medicines.</i>	
	Discussion	

Thursday, June 18, 2020

8.30 – 9.15	Group Study	
9.15 – 12.30	Theme 7	Trademarks and Industrial Designs
		i. Trademarks and Industrial Designs in the International Trading System
		ii. Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO: Protection of Country Names against Registration and Use as Trademarks and GIs; and Trademark-Related Aspects of the Domain Name System
		iii. Multilateral Legal Framework for Design Regulation Procedures
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance protection of non-traditional trademarks, trademark domain name overlap, protection of traditional designs, and national branding strategies</i>	
	Discussion	
12.30 – 14.00	Lunch Break	
14.00 – 17.30	Theme 8	Geographical Indications
		i. The Lisbon System and New Developments
		ii. TRIPS Provisions and Work in the WTO
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national approaches to the protection of geographical indications, and national initiatives to promote sustainable development through local branding for traditional products</i>	
	Discussion	

Friday, June 19, 2020

8.30 – 9.15	Group Study	
9.15 – 11.00	Theme 9	Case study: IP and Public Health
11.00 – 17.30	Theme 10	Management of IPRs by Industry: A Firm's Practical Experiences
		i. R&D, Patents and Trade Secrets
		ii. IP and Branding
		iii. Enforcement of IPRs by Private Right Holders

Venue: WTO ROOM F [2nd week: June 22 - 26, 2020]

Monday, June 22, 2020

8.30 – 9.15	Group Study	
9.15 – 12.30	Theme 11	Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO
		i. Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
		ii. Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national laws and policies or community experiences concerning the protection of traditional knowledge and traditional culture expressions, or the interplay between biodiversity, access to genetic resources and the patent system</i>	
	Discussion	
12.00 – 12.30	Visit to the WTO Library and Meeting with the WTO Officials	
12.30 – 14.00	Lunch break	
14.00 – 17.30	Theme 12	Protection of Biotechnology and New Varieties of Plants
		i. Implementation of the International Convention for the Protection of New Varieties of Plants (UPOV)
		ii. Review of Article 27.3(b) of the TRIPS Agreement and New Development in National Legislation and Practice in the Field of Biotechnology
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in biotechnology patenting and experiences with the protection of new plant varieties</i>	
	Discussion	

Tuesday, June 23, 2020

8.30 – 9.15	Group Study	
9.15 – 12.30	Theme 13	Settling Intellectual Property-Related Disputes
		i. WTO Dispute Settlement Mechanisms
		ii. WIPO Intellectual Property Dispute Management, including Internet Domain Name Disputes
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance jurisprudence of international dispute settlement in the field of intellectual property</i>	
	Discussion	
12.30 – 14.00	Lunch break	
14.00 – 17.30	Theme 14	Intellectual Property Jurisprudence
	<i>Presentations by participants on national or regional IP jurisprudence under theme identified in their applications</i>	
	Discussion	

Wednesday, June 24, 2020

9.15 – 12.30	Theme 15	Intellectual Property Policy and Regulatory Issues arising in Emerging Technology: Artificial Intelligence and Blockchain
	<i>Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance IP ownership of AI generated works and inventions, patenting of AI and blockchain technologies, and impact of new technology on IP ecosystem.</i>	
	Discussion	
12.30 – 14.00	Lunch Break	
14.00 – 17.30	Theme 16	Case study: Dispute Settlement

Thursday, June 25, 2020

8.30 – 9.15	Group Study	
9.15 – 12.30	Theme 17	Intellectual Property Management and Public Policy
		i. IP Issues in Climate Negotiations
		ii. IP, Transfer of Technology and IP Licensing – WIPO Perspective
		iii. IP, Innovation and Transfer of Technology – WTO Perspective
		iv. Industry and NGO Perspectives
	<i>Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance policies to promote green innovation, particular issues relating to diffusion of climate change adaptation and mitigation technologies, and assessment of needs</i>	
12.30 – 14.00	Lunch Break	
14.00 – 17.30	Theme 18	Enforcement of Intellectual Property
		i. IP Enforcement in the International Trading System
		ii. Building Respect for IP in WIPO: Consultative Work at the Advisory Committee on Enforcement
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance enforcement of IPRs in the online environment, approaches taken to remedies in IP cases, and comparative national approaches on the role of official agencies addressing piracy and counterfeiting</i>	
	Discussion	

Friday, June 26, 2020

8.30 – 9.15	Group Study	
9.25 – 10.45	Theme 19	Teaching, Training and Research in the Field of Intellectual Property
		i. Challenges of Teaching IP in Developing Countries
		ii. IP and Teaching Resources: a) WIPO Education Programs and Demonstration of IP Materials on WIPO Website b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars
		c) WIPO and WTO Distance Learning Courses
10.45 – 11.15	Theme 20	WIPO-WTO Colloquium Research Papers: Introduction of Editorial Board and Rules and Submission Guide for Publication
11.15 – 12.00	Evaluation of the Colloquium	
12.00 – 12.30	Closing remarks by:	
	The Director General of WTO or his representative Representative of the Director-General of WIPO	
12.30 – 14.00	Lunch Break	
14.00 – 17.00	Seminar to be organized by WIPO and WTO	

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